



Transform your business with a...

Business Review



>> What is it?

The Business Review is an intensive half-day programme designed to identify the key opportunities within your business and create practical actions for moving forward.

The session starts with a discussion about what you want from your business. We then a structured process to analyse what's working well within your business, and where the challenges are. We are able to play with different scenarios, doing 'what if' analysis. For example, you can see what would happen if you changed your prices, even accounting for the possible change in number of customers. This allows you to investigate price reduction and price increase strategies without going near a real customer. And there are many more inputs into the 'what if' programme.

The review then continues by analysing the key processes within your business, and begins to identify the underlying key success drivers—the key numbers, not necessarily financial, that are most deserving of management time and attention.

You leave with an action plan that you can either work at on your own or, if you prefer, we can get actively involved through a tailored business growth programme.

>> Why do I need it?

The Business Review will help you -

- set and achieve your personal and business goals;
- identify and tackle the major challenges facing your business;
- develop the key systems you need to make your business work without you;
- sell your products and services for what they are really worth;
- win more customers at better prices;
- develop sales systems that slash your advertising costs.

>> Who's it for?

If you feel that there's more potential within your business than you're currently able to tap, then a Business Review might just be for you. If you want to examine what's possible and would value creative input from an objective outsider, or you want to accelerate your growth, you could benefit.

>> How much does it cost?

The Business Review session leading to a detailed action plan costs £500. As with all our services, the price is fixed and agreed in advance and is covered by our unique 'no quibble' guarantee.

>> For more information...

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