



Transform your business with ...

Business Boost



>> What is it?

Business Boost is a hands-on programme designed to kick-start your business.

Have you ever considered the question 'How can it be called success if you're not enjoying it?' Business Boost takes this as its starting point. We work with you to determine exactly what it is that you want from your business - what do you want it to look like when it's finished? It's really important to get these foundations right, otherwise the business can end up looking quite different from what you desired.

The programme covers six intensive sessions, over three or six months. During each session we build on one of the key challenges identified during the initial planning day. Examples of the areas typically covered include -

- business and personal goals and vision;
- boosting sales by creating and converting more leads;
- getting the pricing right;
- managing the money;
- motivating your team;
- getting out.

>> Why do I need it?

You know your business and your market better than anyone else. But building a successful business requires more. You need to understand marketing, sales, finance, systems, leadership and management... to name but a few. It is all too easy to gloss over these and build a business that wins customers, but then fails to deliver on the promises. Ultimately the owner tries to spin too many plates and chaos ensues.

We've seen what works and what doesn't in thousands of businesses, and can help you build all the components that are needed to build a business that works.

>> Who's it for?

If you would like proactive help within your business and a stream of creative ideas, you will benefit from Business Boost. If you've got a good team but are struggling to galvanise them into action, Business Boost will accelerate the process.

>> How much does it cost?

The Business Boost programme costs £3,000 for the entire programme. As with all our services, the price is fixed and agreed in advance and is covered by our unique 'no quibble' guarantee.

>> For more information...

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